Azure Native New Relic Service

Microsoft Partner

Microsoft

Gold Application Development
Gold Application Integration
Gold Application Lifecycle Management
Silver Data Analytics
Silver Data Platform

Your cloud strategy requires an observability solution that guides your company's decisions. With workloads potentially spread across on-prem and Microsoft Azure, you need to understand how your services are performing, including what levers you can adjust (and what they'll cost) to achieve your goals for your own customers.

With the Azure Native New Relic Service, keep your observability telemetry data in Azure and lower your Azure spending commitment with New Relic through the Azure Marketplace. Simplify your observability onboarding process by seamlessly managing New Relic and Azure integrations with agents installed through Site and App Service Extensions within the Azure Portal.

With its full-stack observability, the New Relic platform can uniquely assist companies in adopting the cloud with a pricing model that enables instrumentation everywhere.

Engineers lack the data they need
Engineering teams spend enormous amounts of time trying to figure out: What's the biggest opportunity for the business and customers? How do I prioritize those opportunities? How do I ensure our solutions are providing differentiated value to customers?

Challenge: Engineers don't know until they launch a solution or feature whether it's actually going to pay off. Engineers aren't bringing data-driven insights into the dev cycle until that software is live in production.

Solution: An all-in-one observability platform to help every engineer do their best work every day—using data, not opinions—at every stage of the software lifecycle. New Relic was named a leader in the 2022 Gartner® Magic Quadrant™ for APM and Observability for 10th consecutive time.

Desired Outcome: It's simple. We believe all of your teams should have access to all of the tools they need to monitor their entire stack with all of the telemetry data to make informed decisions, using one platform for one price.

Help every engineer do their best work every day–using data, not opinions–at every stage of the software lifecycle.

01. Access data fast
Analyze all your telemetry in one place with powerful full-stack analysis tools.

02 Build on your terms
Full-stack monitoring suite to understand, pinpoint, and troubleshoot issues at more stages of the software development lifecycle.

03. Migrate to Azure
Reduce risk through easy integration onboarding, fast progress feedback, telemetry to right size early, and spotting roadblocks early to avoid costly delays.
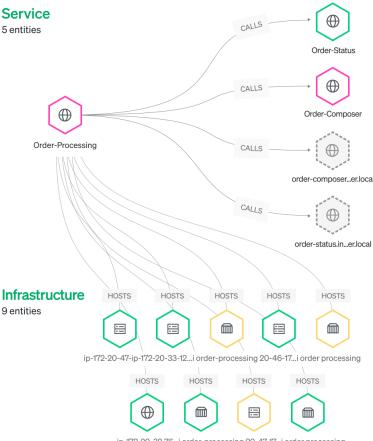
Azure Native New Relic Service
Thanks to our joint solution, you can store telemetry data in Azure and quickly onboard integration monitoring and continue to leverage a unified billing experience through the Azure Marketplace (where applicable).

New Relic built on Azure: When purchased through the Azure Marketplace, telemetry data integrated with New Relic is stored in the New Relic cell-based architecture in Azure.

Rapid onboarding: Use native Azure Portal integration to integrate and install agents for sending metric, events, logs, and traces to New Relic, enabling application and infrastructure in-context troubleshooting.

Marketplace advantages: Azure customers can purchase New Relic through the Azure Marketplace to retire their Microsoft Azure Consumption Commitment (MACC) and consolidate billing through their Azure account.

Next Steps
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![new relic logo]

Service
5 entities

CALLS → Order-Status

CALLS → Order-Composer

CALLS → order-composer...er.local

CALLS → order-status.in...er.local

Order-Processing

Infrastructure
9 entities

HOSTS   HOSTS   HOSTS   HOSTS   HOSTS

ip-172-20-47-ip-172-20-33-12...i order-processing 20-46-17...i order processing

HOSTS   HOSTS   HOSTS   HOSTS

ip-172-20-32-76...i order-processing 20-47-17...i order processing